

Business Model Canvas

PROJECT NAME

<div>KEY PARTNERS</div> <div><ul style="list-style-type: none">Who are your key partners and suppliers?What do they provide?</div>	<div>KEY ACTIVITIES</div> <div><ul style="list-style-type: none">What are the critical activities that need to happen?What activities will ensure the success of the idea?</div> <div>KEY RESOURCES</div> <div><ul style="list-style-type: none">What resources are critical to enable the business?Consider human, financial, physical and intellectual items.</div>	<div>VALUE PROPOSITIONS</div> <div><ul style="list-style-type: none">Describe the product or service provided!What value is provided to the customer?</div>	<div>CUSTOMER RELATIONSHIPS</div> <div><ul style="list-style-type: none">What type of relationship will you create with each of your customer segments?How will you interact, when and over which channels?</div> <div>CHANNELS</div> <div><ul style="list-style-type: none">How does your value proposition reach your customers?Where can your customer buy or use your products or services?</div>	<div>CUSTOMER SEGMENTS</div> <div><ul style="list-style-type: none">Which customer groups are you initially trying to serve?What type of market are you targeting – mass market, niche, multi-sided?</div>
<div>COST STRUCTURE</div> <div><ul style="list-style-type: none">What are the key initial types of costs you will have – fixed and variable?</div>		<div>REVENUE STREAMS</div> <div><ul style="list-style-type: none">Describe the types of fees and payment model for each of your customer segments (e.g. asset sale, up-front fee, subscription, lease etc.)</div>		